



Trailrunning - Ultralight hiking - Running and Marathons

Multisport races and Orienteering

# RaidLight®

RAIDLIGHT is a French brand founded in 1999 by Benoît Laval, a top-class trail runner and outdoor sports enthusiast.

This innovating company develops and distributes light and functional products for the following activities:

- Trailrunning
- UltraLight hiking
- Running and Marathons
- Multisport races
- Orienteering

For the five past years, Raidlight's annual growth rate has been of 35%.



## KEY FIGURES



<b>Turn over (2007):</b>	<b>1.490.000 €</b>
<b>Annual growth:</b>	<b>35%</b>
<b>Export turn over:</b>	<b>24% (growth of 80%)</b>
<b>Employees:</b>	<b>13</b>
<b>Packages sent:</b>	<b>10.000 / year</b>
<b>Website visitors:</b>	<b>42.000 / month</b>
<b>Catalogues sent:</b>	<b>50.000 / year</b>



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## BEST OF PRODUCTS



### Top R-Light

The lightest membrane breathable rain jacket with minimal volume.

Watch window and waterproof zip. Swing tapes sewings with reflective piping.

The perfect third layer for your nature expeditions.

**165 gr. (0.363 lb)**  
**ONLY!**



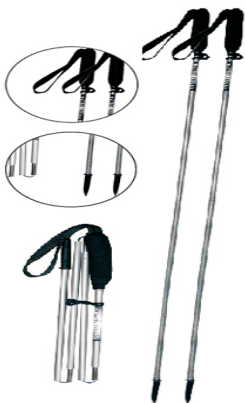
### Short sleeves and ¾ R-DRY

Short sleeves and long-tight always dry, even when it's raining.

Designed with the same innovative fabric as world record swimsuits.

Second skin effect, Revolutionary elasticity and compressive areas.

### Foldable Trail Poles



Trail poles in zical, Kevlar, carbon tipped and 3D mesh grips with wrist straps.

Assembled in only 5 seconds.

40 % lighter than classic poles.

**120 gr. (0.264 lb) ONLY!**



### Front/Back Backpack

Provides more balance and accessibility.

Adapts to all morphologies.

4 levels of height adjustment, bottom compression.

Removable back foam pad, road-book pocket.

**640gr. (1.41 lb.) ONLY!**



**Trailrunning Gaiters**



**Light Bottle Belt**



**MTB Rotating Map Holder**



**1 kg. (2.2 lb.)  
Tent**

## HISTORY


Benoît LAVAL is a former textile engineer and an endurance run specialist. In 1999 he founded the brand RAIDLIGHT to meet runner's needs. His excellent track record has grown along with RAIDLIGHT's fame.

Being in the field and creating innovating products made RAIDLIGHT a leader on the niche markets of trailrunning and orienteering.

Thanks to its employee's practical experience, RAIDLIGHT is a major participant in the trail community, which sets it apart from the other international sport brands.

Raidlight has also started to position itself on such consumer activities as running and hiking, as its co-branding with chain store *Nature et Découvertes* shows.

Its development resulted in a steady annual growth rate of nearly 35%, including an export growth rate of 120% in 2006 and 80% in 2007.

		<b>Benoît LAVAL</b>  <b>Manager – Founder of Raidlight</b>	
		<ul style="list-style-type: none"> <li>➤ Textile engineer</li> <li>➤ Collaborator of <i>Jogging International</i> magazine</li> </ul>	
<b>Trailrunning</b> <ul style="list-style-type: none"> <li>➤ France champion of snowhoes</li> <li>➤ Reunion Grand Raid : 2<sup>nd</sup></li> <li>➤ Marathon des Sables : 9<sup>th</sup></li> </ul>	<b>Orienteering</b> <ul style="list-style-type: none"> <li>➤ World Champion of Raids IOF 2000</li> <li>➤ Three times 2nd at the Raid-Orienteering</li> <li>➤ France Championships</li> </ul>	<b>Running/Marathons</b> <ul style="list-style-type: none"> <li>➤ 100km France Championships: 5<sup>th</sup></li> <li>➤ Marathon : 2h 41mn , 1000m : 2mn 38s</li> <li>➤ New York marathon : among the first 500 runners</li> </ul>	<b>Hiking</b> <ul style="list-style-type: none"> <li>➤ Solo expedition to the Aconcagua ( 6.985m)</li> <li>➤ Solo traverse of the Pyrenees (520km)</li> <li>➤ Bivouac at the top of the Mont Blanc</li> </ul>

## INTERNATIONAL DISTRIBUTORS



UNITED KINGDOM

**FIRST ASCENT**

[www.firstascent.co.uk](http://www.firstascent.co.uk)

[info@firstascent.co.uk](mailto:info@firstascent.co.uk)

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ITALY

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