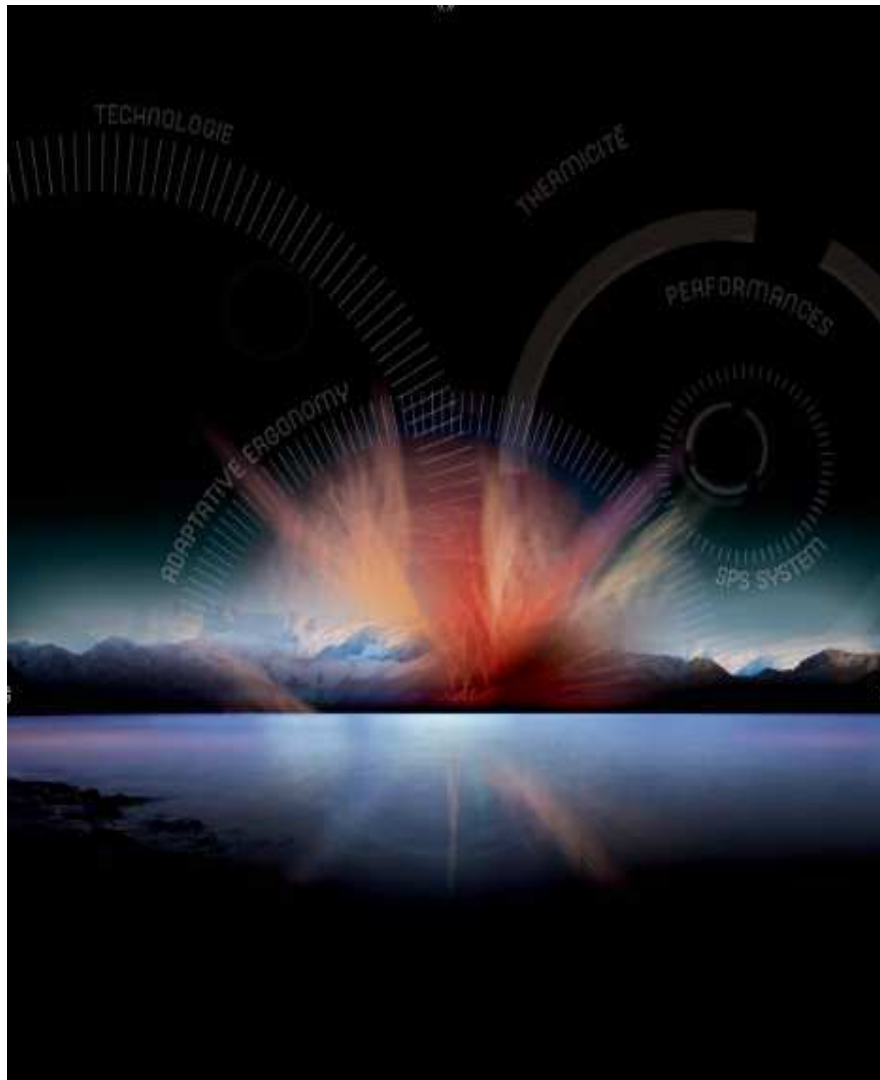


MONNET



Performances inspired by nature. . . .

MONNET

Monnet launches a range of sport socks 100% technical and 100% respectful of the environment.

Established since 70 years on the technical socks market the French company Monnet launches an innovative range called “**GREENVERT**” exclusively produced out of **natural, renewable or recycled fibres**.

Replacing **traditional polyamide (Nylon)** produced out of oil by a totally new polyamide, the « Greenfil » : 100% produced out of natural and renewable material : the **castor-oil plant**.

Greenfill® brings along **unmatched technical and ecological properties**:

- A carbon footprint reduced by 50% compare to a traditional polyamide
- 100% made of renewable raw material: castor oil plant;
- Castor oil plant grows on poor farmable and non irrigated soils;
- Comfortable to wear;
- Bacterio-statics
- Excellent dimensional stability
- Strong abrasion resistance

The « **GREENVERT** » range is also made of « Thermo 2 » a **recycled polyester**, as well as **wool and silk**. Precise use of these yarns and technically advanced knitting ensures the “**GREENVERT**” range top of the **top performances**.





Since several years Monnet is committed to sustainable development, part of it being eco-product development. The company has put in place a plan to reduce its carbon foot print.

100% of the socks marketed by Monnet are produced in its own factory in Burgundy. It utilises **yarns produced exclusively in Europe**, mostly in Germany, France and Italy.

Monnet positions itself as a « local » producer with a strong appeal to these consumers willing to focus their purchases on products fully respectful of the environment. These consumers are prepared to pay a bit more to deal with companies with strong business ethos.

Monnet sustainable development program is monitored by Yamana, an NGO specialised in this field. Yamana has been given authority by the French government and textile federation to sponsor and control progress by companies involved in the « Fibre Citoyenne » label. This label recognises companies which have successfully embarked on a true sustainable development plan.

Built into the « **GREENVERT** » range are all the Monnet technical concepts :

- AES: “**Adaptive Ergonomy System**” focussed on ergonomics, targeted protection and left/right design
- OFF : **Optimum Foot Fit** focuses comfort via a perfect fit to the skin;
- **Ergotech** : Focussed on performance and comfort with true 3D knitting and precise sizing

The « **GREENVERT** » range is structured by activity: Alpine skiing, Snow board (Goofy and Regular), Rando, Snowshoes and Skating. It is also conveniently broken down by thickness (Fine, Medium and Comfort) in order to adapt perfectly to all consumer requirements.

GREEN  **VERT**

100% Performances...

100% Respect of the environnement

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