



MAGIC POTION revolutionary earth friendly liquid wax

MAGIC POTION is an innovative ecological formula designed as a substitute for traditional waxes.



Its originality lies in its fast and extremely easy application method, combined with very high gliding performance and long term efficiency.

The origins of the Magic Potion design come from our vision of an ideal gliding product on snow:

- high gliding performance,
- long term efficiency,
- easy to use,
- accessible to a maximum number of people, nor particular equipments, nor particular knowledge
- and the most important environmentally friendly.



In contrast to traditional waxes, MAGIC POTION is composed only with non-toxic environmentally-friendly ingredients. It contains no paraffin and no fluorinated additives, nor alcohol. 100% biodegradable into the grounds



MAGIC POTION for any kind of snow!



RECYCLING! it's MAGIC!

MAGIC POTION propose to their costumers to bring back to shop theirs empty bottle of MAGIC POTION to get a special 1€ discount on an immediate purchase of a new product into whole range.

We recycle our packaging! More information visit the website
www.magicpotion-snow.com

BEST RIDERS have been already addicted to MAGIC POTION

Eero ETTALA
Terje HAAKONSEN
Mark ABMA
Kevin ROLLAND
Henrik HARLAUT

MAGIC POTION supports environmental association by donating 1% of their sales through the 1% for the planet association.

More information : www.onepercentfortheplanet.org



Further information contact:

Didier DAVID

General Manager

+33 (0)6 16 12 39 90

didier@magicpotion-snow.com

Made in the French Alps - FRANCE