



**Press release**  
**Winter collection**  
**2010/2011**

With its background experience in retail of sports equipment, established in French ski resort since 1981, **Eurosports Diffusion** develops products dedicated to winter and mountain sports.

It's at the heart of the Alps, in the Alpe d'Huez station, where they are in permanent touch with the customer base that the products are designed and tested.

Over the years, **Eurosports Diffusion** has been developing specific brands and now distributes them via a network of 950 sport shops in France and abroad.



**hotse**

*Gloves and mittens*



**hats**  
company  
**wi** winter  
accessories

*Headwear*



**EXCEPT**  
EYEWEAR

*Glasses*  
*Helmets*  
*Ski goggles*



*Clothes, shoes and accessories for ski and outdoor activities*

**SNOW**  
Legend

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**Eurosports Diffusion**  
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