

RECYCLED



TSL OUTDOOR
325 *Nature*

Press Release
Winter 2009 - 2010

for nature & better future

English

TSL OUTDOOR RECYCLED *For nature & better future*



325 Nature

THE FIRST SNOWSHOE MADE WITH A SUSTAINABLE DEVELOPMENT APPROACH

TSL OUTDOOR has always followed an eco-friendly approach by keeping production close to its markets (in France for the European market, in Vermont for the North American market), by embracing the move towards selective sorting, and by using recyclable materials for all its products.

Out of concern for sustainable development, TSL OUTDOOR, the pioneer and worldwide leader in snowshoes, is going further: developing and producing the first snowshoe made of recycled materials.

Job done. The 325 Nature has arrived !





ITS CONCEPT IN A FEW WORDS

Every detail studied as part of a sustainable development approach...

Snowshoe components:

- Recycled composite materials: they are all obtained by recycling production rejects or composite snowshoes at the end of their product life.
- We have opted for a strap fastening made from jute fibers covered with organic cotton, while continuing to pay particular attention to comfort.
- Packaging made in France from natural jute fibers
- Down to the last detail... A tag at the front of the product made in bio polypropylene (70% biodegradable potato starch)

Manufacture:

- The composite materials are all injected at TSL OUTDOOR via electric presses which are recognised as consuming little energy.
- The final assembly of the 325 Nature uses as little fossil fuel as possible.

Transport:

We do all we can to reduce transport flows and therefore reduce the CO² pollution level.

- 95% of the 325 Nature's components are manufactured on-site (Haute-Savoie / France)
- In 2008, TSL OUTDOOR brought its manufacturing workshops together into a single site, to reduce logistics flows

Quality and recycling:

- The 325 Nature has the advantage of TSL OUTDOOR products' quality features: Sturdiness, high-tech features, quality and comfort!
- All the components of this snowshoe are recyclable.

FEATURES

DECK

- Hourglass shape : allows for easier stride when walking
- Design 3D : Maximum climbing and side-hill traction under the foot

BINDING

- A fast quarter-turn adjustment system easily adjusts shoes to the binding
- Heel tightening with memory ratchet strap
- Sound and Shock Absorbing System (SSAS)
- Heel lift : facilitates hiking during long climbs, reduces calf muscle fatigue
- Heel block : only for transporting or storing snowshoe

TRACTION

- Front teeth for maximum traction on steep terrain
- 6 replaceable steel crampons

USER

- Shoes Sizes : 35 to 45
- Weight : 50 to 120 kg



CONTACT

Jean-Marie LATHUILLE – jm.lathuille@tsloutdoor.com

TSL OUTDOOR – 9 rue du Pré Faucon – 74940 Annecy-le-Vieux – France

Phone : +33.(0)4.50.10.16.01 – Fax : +33.(0)4.50.01.28.97

