

CAMSPORTS Nano : The wearable sport camera goes Nano !

CAMSPORTS, the french brand of digital camera for outdoor sports, presents its new shockproof and waterproof camera, the CAMSPORTS NANO.



With only 22 grams , the CAMSPORTS NANO is today the world's smallest wearable, wireless digital camera that produce videos in high resolution of 736x480 pixels. Undoubtedly, a new reference in action sports filming !

Nano size but Maxi power !

While competitors fight on the HD segment of the market, CAMSPORTS shakes up industry and distributors while releasing its latest product on the entry-level pricing segment of the wearable digital sports cameras. Waterproof, ultra light and extremely compact, the CAMSPORTS NANO shows itself as very effective in all circumstances, whether it is operated on ground, in the airs or even in the water. Shipped with a variety of mounting options (helmet, mtb/ski/motorbike goggles, headband...), it includes into its 68mm body, a microphone, a flash memory of 4GB and a rechargeable battery for about 75 minutes of recording.

Affordable for all!

Released in France since September 2009 at a price of 139€, the CAMSPORTS NANO is the great way to record life's most exciting moments so that you can share them with friends and family. Simplicity is the key : a single press button is used to power on, record and off the camera, it is recognized on a PC or on Macintosh as a standard USB device when plugged in, and .AVI type videos are viewed with the most standard players. No extra memory card or battery are necessary, everything is included. The charging of the internal battery (approx. 500 cycles), is made through the USB port of computer or through the wall charger for faster charging.

A wide European vision!

With the NANO which already appears as a future best-seller in 2010, CAMSPORTS shows clearly its will to become a leader on the European market of camera for outdoor sports. Currently expanding its distribution network on specialty retailers in France, CAMSPORTS also looks forward exporting by looking actively for new distributors in Europe and worldwide. Its participation in February 2010 as exhibitor at ISPO Munich on the booth of the French Chamber of Commerce (A5342D) will be a great opportunity for this young brand to grab market shares and increase brand awareness. Distributors information : sales@camsports.com, contact Christophe at +336 1123 1125. More informations, press releases and demo videos on www.camsports.com. Visit us at ISPO 2010 stand A5342D.

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