

Rhone-Alps Clusters:
new synergies for inventing the industry of tomorrow

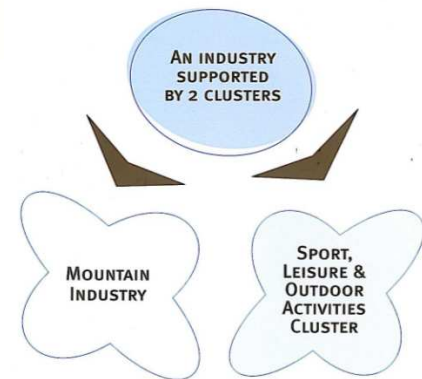


Rhone-Alps, the world famous area
for mountain, sports and leisure activities

Cluster = companies, laboratories and training centres grouped together in a network in order to develop products that are innovative, successful and create jobs



Sport- and Mountain Industry in Rhone-Alps:

500 companies
110 000 jobs
185 ski resorts
20 % of the European skiing domains
40 % of the International clientele



Action Programme 2009 of the CIM Cluster, in collaboration with SPORALTEC:
The Ispo winter trade fair 2009 in Munich

23 Rhone-Alps companies grouped together under the banner 'The French Alps':

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|---|---|----------------|
| * Alp'Control – ski and mountain climbing material |  | B5.333B |
| * Alp'Innov – Biboard – manufacturer and distributor of Biboards | | B5.333J |
| * Amateis – clothes and outdoor shoes | | B5.333K |
| * Andréa Boldrini – climbing shoes | | A5.234B |
| * Apo Skis & Snowboards – skis and snowboards | | A1.334 |
| * Bohème – skis and snowboards | | A4.112 |
| * Chaud Devant – winter sports accessories | | B5.333G |
| * Dupraz Snowboard – snowboard manufacturer | | A1.329 |
| * Eurosports Diffusion – bonnets and gloves | | A3.417 |
| * Guidetti – automatic trekking poles | | B5.333D |
| * Hotz / Sogema – goggles and sun glasses | | B5.130B |
| * Inook – snow shoes | | B5.333 |
| * Koralp – systems for stocking ski equipment | | B5.130A |
| * La Haute Société – communication advisors | | B5.333C |
| * Magic Potion – eco friendly wax for ski and snowboards | | B5.333E |
| * Morpho – snow shoes and outdoor clothes |  | B5.333I |
| * Salac-Kimberfeel – after-ski boots | | B5.337 |
| * Sidas – Conform'able – foot technology | | B3.101 |
| * Ski Lacroix France – top-of-the range skis | | A4.322 |
| * TSL Outdoor – snow shoes and outdoor material | | B5.134 |
| * U-BAK – avalanche life jacket | | B5.333A |
| * U-KAN – roller blades | | C2.200A |
| * Zag Skis – free-ride skis manufacturer | | B5.333F |

This action, organized by the **Savoy Chamber of Commerce and Industry**, which manages the **CIM, Cluster**, aims to stimulate the mountain sector by enabling French companies to improve their presence at this sector's indispensable world event. It is supported by the **Rhone-Alps Region** and the French state through **Ubifrance**. The ski resorts in the '**3 Vallées**' are also partners in the operation.

Discover all these companies and their innovations
in the enclosed **film** and **press files**

See you at Ispo winter 2009
stands **B5.130-134-333-337**
A1.329-334, A3.417, A4.112, A5.234B, B3.101, C2.200A
or on www.cluster-cim.fr

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**HALL B5
STAND 333**

Organized by:



CHAMBRE
DE
COMMERCE
ET D'INDUSTRIE
DE LA SAVOIE

Supported by:

Rhône-Alpes Région



France

Partner:



Les 3 vallées
savoie france

